



Willamette Valley Visitors Association

Board Meeting Minutes

Thursday, June 20, 2019

9:30am-2:30pm Board Meeting

Visit Corvallis – 420 NW 2nd St., Corvallis, OR 97330

Members Present: Irene Bernards, Natalie Inouye, Rebecca Bond, Christina Rehkla, Christie Weigel, Jeannine Breshears, Jeff Knapp

Members Excused Absent:

Members Not Excused Absent:

Staff Present: Becca Barnhart, Tori Middelstadt

The June 20, 2019 Willamette Valley Visitors Association board meeting was called to order at 9:30 AM by President Irene Bernards.

Minutes (Rehkla/Bond)

The May 16, 2019 minutes were reviewed. **Christina Rehkla moved to approve the minutes with the removal of the extra sentence and correction of the word minutes to motion. Rebecca Bond seconded the minutes. The motion was unanimously approved.**

Leadership Report (Knapp/Bond)

The 2019-2020 Board Officer nominations were presented (see below). **Jeff Knapp moved to approve the slate of officers as presented. Rebecca Bond seconded the motion. The motion was unanimously approved.**

- **President:** Natalie Inouye
- **Vice President:** Rebecca Bond
- **Secretary:** Christina Rehkla
- **Treasurer:** Jeannine Breshears
- **Past President:** Irene Bernards

Financial Reports (Knapp/Bond) (Inouye/Bond)

Christie Weigel and Jeannine Breshears presented the May 2019 financials for RCTP funds. **Jeff Knapp moved to approve the RCTP financials as presented. Rebecca Bond seconded the motion. The motion was unanimously approved.**

- Email vote ratification: Yamhill County would like to use their WVVA partner funds to obtain an image asset library for the county to be used by all partners. **Natalie Inouye moved to ratify the email vote to approve the use of the WVVA partner funds. Rebecca Bond seconded the motion. The motion was unanimously approved.**

Leadership Team Reports

- **Executive Report:** (Inouye/Knapp)
The board and staff had an in-person meeting with Executive Director candidate, Dawnielle Tehama. **Natalie Inouye moved to make Dawnielle Tehama an offer for the Executive Director position with a 90-day informal review and a 6-month formal review. Jeff Knapp seconded the motion. The motion was unanimously approved.**
- **Marketing Leadership Report-** Presented by Becca Barnhart, Natalie Inouye and Jeannine Breshears
 - Becca Barnhart presented her staff report. See staff report.
- **Development and Industry Relations report-** Presented by Tori Middelstadt & Rebecca Bond
 - Tori Middelstadt presented her staff report. See staff report.

Wine Country Plate Update

The wine bottle has been brought back to the Henry V warehouse where they are to create an estimate for repairs and move it to storage until our next use.

New & Old Business

Staff Reports

- **Marketing and PR report** – See staff report.
- **Development and Industry Relations report-** See staff report.

Adjourn

The board meeting was adjourned at 4:45pm.

Submitted by Tori Middelstadt for Secretary Rebecca Bond