



## **Staff report Development & Industry Relations June 2018**

**Industry Newsletter:** Not sent in June

### **Grants:**

- Waiting on paperwork from one final grant application for last grant payment.
- Received the check back from da Vinci Days which will be put back into the grant purse for the next grant cycle.
- Travel Oregon Medium Grants: Applications were due by June 6, 2018. Per Travel Oregon's request, I sent in notes on completed applications on how the projects fit within the RCTP goals and stakeholder feedback we have heard in the past and the most recent listening session.

### **RARE 2018:**

- Dispersed application form to Willamette Valley communities that have been vetted and approved to host a RARE.
  - Applications received from City of Coburg, City of Monroe, Friends of Old Town Stayton, Dallas Downtown Association and City of Cottage Grove. All communities have been approved. This budget line has \$5,000 remaining and will need to be relocated.

### **Development/Industry services:**

- Working to create a stakeholder survey to insure development and industry needs have not changed since our last stakeholder meetings and surveys. This will help determine the goals of our next grant cycle, support of tourism studios as well as what types of Industry trainings our stakeholder would like to have provided to them.
- Attended a Heritage Tourism workshop in Newberg. I was a panel speaker about how to be involved in tourism and presented travel numbers from Longwoods Report and the most recent Travel Impact Study.

### **Global Sales:**

- International Association of Golf Tour Operators (IAGTO):
  - Attended the Taste of Oregon conference opening event for the Valley. Around 50 conference attendees stopped at the table. Table samples included Flying Bee Ranch Honey Sticks, E.Z. Orchards Donuts, Farm stand fruits and Veggies, Wildcraft Cider, Nectar Creek Mead and Airlie Wine.



- Post-FAM Willamette Valley day included lunch at 4 Spirits Distillery with a tasting hosting by the distillery founder. The group then went on a tasting and tour of Left Coast Cellars before having their final reception dinner a Langdon Farms with unlimited buckets of balls for the driving range.

**Visitor Guide:** Print production has been set. New guides ship 9/21/18. First round of content to edit will be sent from MEDIAmerica first week of July.

